





2025 Sustainability Visionary Impact Winner

Jackson Control Sustainability Awards Avanti Brookhaven > Brookhaven, Georgia





A team effort:

▶ The sustainability success at Avanti Brookhaven is a direct result of strong team effort and collaboration. Property management staff, maintenance crews, and sustainability coordinators work together seamlessly to implement and uphold green initiatives, from optimizing building systems to educating residents. This unified approach fosters a culture of accountability and innovation, where every team member plays a vital role in driving environmental performance and operational excellence. Their shared commitment ensures that sustainability is not just a goal—but a daily practice.

ESG program and Sustainability practices implemented:

- ▶ BGO has integrated a comprehensive Environmental, Social, and Governance (ESG) program as a core investment and management strategies. The firm's ESG approach emphasizes long-term financial performance while actively mitigating environmental risks. A key element of this commitment includes aligning with best practices such as IREM's Certified Sustainable Property (CSP) program, which supports BGO's broader green building certification initiatives.
- Avanti Brookhaven integrates advanced green technologies to enhance sustainability and efficiency. Features include digital HVAC controls for improved air quality and energy efficiency, smart irrigation and low-flow fixtures to reduce water consumption, and optimized waste and recycling programs that cut emissions and landfill impact. These efforts are supported by a dedicated on-site team that fosters continuous improvement through resident education and local partnerships. Looking ahead, the property is exploring smart leak detection, EV charging stations, AI-driven waste monitoring, and next-gen energy upgrades to further its commitment to sustainable living.
- Sustainability is woven into the day-to-day operations at Avanti Brookhaven, where advanced green technologies drive efficiency and minimize environmental impact. The property features digital HVAC controls that optimize air quality and reduce energy consumption, smart water conservation systems including low-flow fixtures and intelligent irrigation, and a data-informed waste management program that streamlines pickups and maximizes recycling efforts. This technological infrastructure is bolstered by a dedicated on-site team that promotes continuous improvement through tenant education and local environmental partnerships. Looking ahead, the community is actively exploring smart leak detection systems, EV charging infrastructure, AI-enhanced waste monitoring, and next-generation HVAC and lighting upgrades, further positioning Avanti Brookhaven as a model of sustainable, future-ready multifamily living.



About

Property type:

Modern multifamily residential property featuring 230 units across 197,059 square feet

Property owner: MEPT BGO Diversified

Headquarters: New York, NY

Property management company: Greystar

1,000+ employees globally







This case and the Jackson Control Sustainability Awards are made possible by Jackson Control. The IREM Foundation and IREM would like to thank Jackson Control for their support and valued partnership.

The Jackson Control Sustainability Awards recognize exceptional performance among IREM Certified Sustainable Properties (CSP®). This award program highlights the teams of people behind sustainable building performance and encourages knowledge-sharing to help others on their sustainable property journeys. The IREM CSP certification is an attainable, affordable, and meaningful recognition program for existing industrial, office, medical office, multifamily, senior housing, retail, and self-storage. The program evaluates sustainability performance in five categories: energy, water, health, recycling, and purchasing.

Jackson Control Sustainability Awards 2025 Sustainability Leadership Winners

Sustainability Innovation Award

Foundry Square II

Resource Efficiency Winners Carbon Reduction, Energy Conservation, and Water

Conservation Awards

- Atria Valley View
- Brookfield Medical Arts Building
- Building 2 CCC East (Phase II)
- Coram Route 112
- Riverside Market Square

Sustainability Team Award

Garden Village

Carbon Reduction and Energy Conservation Awards

- Natick Promenade
- Pasadena Towers I
- Windsor Coral Springs
- Westbank Market

Carbon Reduction Awards

- Edgecombe
- Madison Toluca

Visionary Impact Awards

- Avanti Brookhaven
- Fort Point Creative Portfolio A

Energy Conservation Awards

- Avanti Brookhaven
- Fort Point Creative Portfolio A
- ▶ The Adler
- Townfair Center
- Fife Commerce Center Building 2
- Foundary Square II

Special thanks to the following individuals who provided their expertise and time to the Jackson Control Sustainability Awards Selection Committee:

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